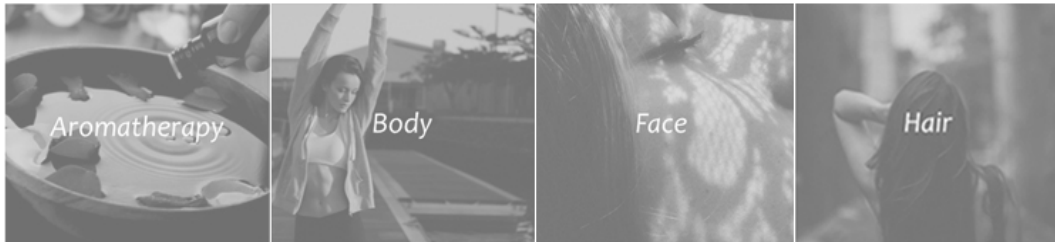


ELABLOOM

THE SPA RITUAL

Professional Use Manual



THE RITUALS

The Body Bloom Ritual helps to improve and restore circulation to corporal skin layers, increasing the flow of oxygen-enriched blood to the skin cells giving the skin a healthy soft glow and to help it retain moisture. Exfoliation rids the body of pore-clogging dead skin and promotes cellular regeneration and healthy sebum production. Scalp massage treatments increase circulation and the flow of blood and with our natural aromatherapy oils aid with energy flow and work to relieve stress. **Your client will enjoy peace of mind and overall bliss.** The Body Bloom Ritual can also be the perfect starter to a pedicure.

The Angel Face Ritual treatment is designed to thoroughly clean the skin in 30 mins and **help your client feel refreshed by offering moisturization and relaxation**, as well as relieve stress and remove toxins caused by environmental pollution, grease and dirt. It is non-invasive i.e. no steaming or extractions so your client can have a facial and follow it with a make up application without any irritation or redness.

The Elabloom Angel Face and Body Bloom Rituals can be combined for a complete head-to-toe experience in just 10 steps in 60 min.

ESSENTIAL OILS

Essential oils can have a healing effect mentally, physically, and emotionally. They have also been used for thousands of years for cosmetic purposes, as well as for their spiritually uplifting properties. **A couple drops in a warm hand-towel make it a healing compress.**



BODY BLOOM

30 min pre-Pedicure/Manicure Treatment Procedure

Step 1: Exfoliating Body Scrub



A gentle scrubbing and buffing ritual. Healing lava powder contains silica, magnesium, calcium, titanium and sodium. This deep cleanse will remove dead skin and prepare your feet for ultimate moisture.

Elabloom Suggests: Exfoliate the legs, feet, arms and hands gently. Begin by concentrating on the shinbone and using the pad of the thumbs to massage it down. This helps to decongest that line that feeds into the digestive system, which helps your client look great and redistribute the energy in the body so your client feels awake and vibrant.

Deionized Water • Decyl Polyglucoside (Plant derived surfactant) • Cocamidopropyl Betaine (Conditioning Agent) • Disodium Cocoamphodiacetate (Cleansing Agent) • Acrylates Copolymer (Fixative) • Lava Powder Glycerine (Vegetable) • Aloe Barbadosis (Aloe Vera) Leaf Juice • Phenoxyethanol • Caprylyl Glycol (Optiphen®) • 'Juicy Peach' scent profile

Step 2: Dead Sea Soaking Salts



Dead Sea Salts contain 21 minerals including magnesium, calcium, sulfur, bromide, iodine, sodium, zinc and potassium. These essential minerals naturally occur in our bodies but must be replenished, as they are lost throughout the day. These minerals are known to treat, detoxify, and cleanse our bodies and are ideal for foot treatments.

Elabloom Suggests: Reflexologists believe that overall health begins in your feet and travels up. A mindful foot massage can help prevent sickness, increase energy, relieve stress and anxiety, improve blood and lymph circulation and stimulate activity of internal organs.

100% Dead Sea Salts

Step 3: Spray & Go Body Lotion



The perfect amount of natural moisturizers include avocado oil and aloe vera. Spray the moisturizer generously over the entire body focusing on the hands, arms, feet, and legs.

Elabloom Suggests: Employ a kneading compression technique used to encourage the circulation of the blood and lymph, in the feet, calves, and legs, and aid in venous return.

Deionized Water • Cyclopentasiloxane (Skin Conditioning Agent) • Persea Gratissima (Avocado) Oil • Acrylate C-10/30 Cross Polymer (Thickening Agent) • Triethanolamine (PH Balancer) • Polysorbate 20 (Emulsifying Agent) • Aloe Barbadosis (Aloe Vera) Leaf Juice • Phenoxyethanol and Caprylyl Glycol (Optiphen®) • 'Divine' scent profile

Step 4: 'Blissful' Scalp Massage



Mixed with a carrier oil like Almond or Jojoba, this Wellness Blend will transport the client to a place of calmness and joy to end their spa ritual on the perfect note. This step can be added on to a hair wash, seated at the chair in the salon, added to a facial or even a pedicure treatment.

Elabloom Suggests: Head massage works to increase blood and lymph flow, relax taut muscles, and encourages deeper, calmer breathing and could also have beneficial emotional and psychological effects.

Jasmine, Amber, Lemon, and Orange Blossom (neroli) Essential Oils

ANGEL FACE

30 min Facial Treatment Ritual

Step 1: Moisturizing Face Wash



Cleanse with natural sources like corn, coconut, and sugar beets which are gentle on the skin, layering in Chamomile, Aloe, Cucumber and Japanese Green Tea Extracts that will soothe, tighten and act as an antioxidant. Apply the face wash to a clean face with warm water. Allow a lather and rinse.

Elabloom Suggests: Begin massaging the product at the forehead and temples and then come down to just below the neck. These points are important in cosmetic facial acupuncture and help draw blood to the surface of the skin.

• Deionized Water Disodium Cocoamphodiacetate (Skin Conditioning Agent) • Decyl Glucoside (Cleansing Agent) • Sucrose Cocoate (Skin Conditioning Agent) • Glyceryl Stearate (Emulsifying Agent) • Chamomilla Recutita (Matricaria) • Flower Extract (Chamomile) • Aloe Barbadensis Leaf Juice (Aloe Vera) • Cucumis Sativus (Cucumber) Fruit Extract • Camellia Sinensis (Japanese Green Tea) Leaf Extract • Emulsifying Wax NF • Phenoxyethanol and Caprylyl Glycol (Optiphen®) • 'Blissful' Scent Profile

Step 2: Firming Toner



Filled with botanicals, extracts, marine minerals and protein, the firming facial toner will bring some clarity and balance back into a tired complexion. Tamarind Seed Extract contains natural firming polysaccharides which moisturize the skin deeply and Wheat protein and marine minerals containing Selenium, Magnesium, Copper, Zinc, Calcium and Germanium all do their part in order to achieve the ultimate glow.

Elabloom Suggests: After the toner has been applied to the face and misted over the face, advise the customer to take 3 long, deep, and even inhales and exhales.

• Deionized Water, Glycerin • Tamarindus Indica Seed Extract (Tamarind) • Cucumis Sativus (Cucumber) Fruit Extract • Camellia Sinensis (Japanese Green Tea) Leaf Extract • Aloe Barbadensis Leaf Juice • Chamomilla Recutita (Matricaria) Flower Extract (Chamomile) • Hydrolyzed Wheat Protein • Saccharomyces Silicon, Magnesium • tCopper • Iron and Zinc Ferment (Biomim) • Grapefruit Seed Extract (Citrus Grandis) • Allantoin Polysorbate 20 • Phenoxyethanol and Caprylyl Glycol (Optiphen®) • 'Euphoric' Scent Profile

Step 3: Dark Circle Serum



Active Ingredients: 2% Haloxyl & 5% Matrixyl 3000 —The Dark Circle Serum formula is oil free and when used regularly will reinforce firmness and tone around the eye area. Aloe vera, vegetable glycerin, and cucumber extract are anti-inflammatory tightening agents and fade away blood originating pigments.

Elabloom Suggests: Here we highlight the eyes. Take your fingers right to the inside of the eyebrows and massage a little bit and go to the middle of the eye brows (along and underneath the brow bone). Generally, you'll feel a little divot in the bone - that is the acupressure point. You can also use your index fingers as a 'windshield wiper' to clear away your clients' worries. End by gently tapping the serum into the under-eye area using the pads of your fingers.

• Deionized Water • Aloe Barbadensis Leaf Juice (Aloe Vera) • Glycerin • Cucumis Sativus (Cucumber) Fruit Extract • Chrysin (Skin Conditioning Agent) • Palmitoyl Oligopeptide (Skin Conditioning Agent) • N-Hydroxysuccinimide (Skin Conditioning Agent) • Palmitoyl Tetrapeptide-7 (Skin Conditioning Agent) • Palmitoyl Pentapeptide-3 (Skin Conditioning Agent) • Steareth-20 (Emulsifying Agent) • Polysorbate- 20 (Emulsifying Agent) • Carbomer (Viscosity Agent) • Phenoxyethanol and Caprylyl Glycol (Optiphen®)

Step 4: Hyaluronic Acid Serum+ Vitamin C



Active Ingredients: 5% Hyaluronic Acid & 18% Vitamin C—This serum is an exfoliant, anti-oxidant, and skin-brightening agent with an added bonus of anti-aging properties. It improves skin's elasticity with anti-wrinkle properties, enhances barrier function preventing skin from losing water content, diminishes discoloration and uneven skin tone, and stimulates microcirculation in the dermis with Niacinamide (Vitamin B3). This serum also promotes collagen production—Fruit acids derived from grapes, apples, lemons, oranges and sugarcane act as nature's Alpha Hydroxy Acid which assists in stimulating both elastin and collagen production, improves appearance of photo damaged skin and mildly exfoliates and peels the layers away.

Elabloom Suggests: Apply the Hyaluronic Acid + Vitamin C Serum on your customer's face in small pin-head sized drops and gently massage into the skin moving outwards on the face.

• Deionized Water • Aloe Barbadensis Leaf Juice (Aloe Vera) • Lactobacillus Ferment • Ethyl Ascorbic Acid (Vitamin C) • Niacinamide • Vaccinium Myrtillus (Bilberry) Extract • Saccharum Officinarum (Sugarcane) Extract • Acer Saccharinum (Sugar Maple) Extract • Citrus Aurantium Dulcis (Orange) Fruit Extract • Citrus Medica Limonum (Lemon) Extract • Sodium Hyaluronate (Hyaluronic Acid) • Glycerin • Cucumis Sativus (Cucumber) Extract • Hydroxyethyl Cellulose • 'Balanced' Scent Profile

Step 5: Hydrating Face Cream



Active Ingredients: 5% Hyaluronic Acid —The hydrating daily facial cream contains Hyaluronic Acid (HA). As we age the natural amount of HA gradually decreases. Gentle upward strokes will assist to ease wrinkles, fine lines and smooth the skin's surface with a hint of plumping action. The natural blend of 5 oils and exotic Mango and Shea butter are deeply nourishing.

Elabloom Suggests: Most people carry stress in their jaw so when applying the deep moisturizer concentrate on this area to relieve the stress. Massage in circles around the entire face including the back of the neck.

Deionized Water • Aloe Barbadensis Leaf Juice (Aloe Vera) • Sodium Hyaluronate • Butyrospermum Parkii (Shea Butter) • Mangifera Indica (Mango) Seed Butter • Olea Europaea (Olive) Oil • Prunus Amygdalus Dulcis (Sweet Almond) Oil • Persea Gratissima (Avocado) Oil • Helianthus Annuus (Sunflower) Seed Oil • Vitis Vinifera (Grape) Seed Oil • Caprylic/Capric Triglyceride (Skin-Conditioning Agent) • Glycerin, Stearic Acid (Emulsifying Agent) • Glyceryl Stearate (Emulsifying Agent) • Cetyl Alcohol (Viscosity Increasing Agent) •

Tocopherol (Vitamin E) • Cyclopentasiloxane (Skin-Conditioning Agent) • Phenoxyethanol and Caprylyl Glycol (Optiphen®) • 'Relaxed' Scent Profile

Step 6: Lip Balm

Loaded with shea butter and vitamin E, rich with Omega 3 & 6. Natural ingredients like bees wax provide the ultimate moisture.



Elabloom Suggests: A simple gesture to prime your clients for the elements and to soften lips and words.

• Soy Wax • Euphorbia Cerifera (Candelilla) Wax • Caprylic/Capric Triglyceride • Natural Beeswax • Cannabis Sativa (Hemp) Seed Oil • Ricinus Communis (Castor) Oil • Olea Europaea (Olive) Fruit Oil • Limnanthes Alba (Meadowfoam) Seed Oil • Castor Isostearate Succinate • Butyrospermum Parkii (Shea Butter) • Tocopheryl (Vitamin E)

ELABLOOM was founded in 2011 by two partners who recognized a need in the marketplace for high-quality and affordable personal care products that are free of toxic ingredients. Since its inception, Elabloom has witnessed great success with its well-received beauty line. Pursuing their passion for evolution and innovation, Jane and her husband Brendan Gershon, have now taken the helm at Elabloom to go beyond its original lineup to bloom an entirely new selection of products. The new and improved 'Elabloom Lifestyle' now features an exclusive line for women and children, including modern day rituals for the best version of you—and your client.



elabloom.com



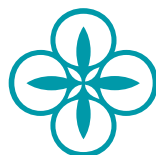
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